

SCOTLAND BOARD OF EDUCATION

Board Policy

Concept, Goals and Roles in Community Relations

The Board of Education recognizes that the community, defined broadly as the state and specifically as the area served by the school system, determines the quality of local education. It is imperative that members of the community, the School Board, and the school personnel cooperate in planning, developing policy, implementing programs and evaluating results. School-community relations are not merely reporting and interpreting. Rather, they are part of a public enterprise in which community members and school personnel play their respective roles in the best interests of the school district.

To this end, the Board supports and encourages various means such as publications, press releases, open houses and other public events to disseminate school district information and to hear from the community.

The Board of Education establishes the following goals for the community relations program:

1. To increase public understanding of the school system.
2. To increase community confidence and interest in the school system.
3. To promote effective dissemination of information concerning school activities.
4. To solicit community opinions about the school system.
5. To encourage the sharing of resources among civic and community organizations for the benefit of the school system.

This shall be the concurrent responsibility of the Board of Education, the Superintendent of Schools, and the school Principal. Staff members shall be kept informed of community relations efforts and their support and participation in such efforts shall be sought.